



Partnering for Electronic Delivery  
of Information in Healthcare

## **WEDI News Release**

October 27, 2011

### **WEDI Fall Conference Attracts Healthcare Executives from Around the Country**

RESTON, VA-October 27, 2011 – A broad-based audience of healthcare professionals attended the WEDI Fall Conference that was held in Baltimore, MD October 24-27, 2011. Over 400 attendees from across the country convened in Baltimore to hear industry and government leaders address front line issues of primary concern to the healthcare industry and to attend interactive workshops.

Some of the topics and case studies covered were HIPAA Implementation, including Transactions, 5010, ICD-10, Attachments, Privacy and Security; Interoperability issues; and EHRs. The conference began with two concurrent, preconference events; *Health Care Reform Affordable Care Act, What's on the Horizon: WEDI Seeks your Input* and the *Health Information Exchange Preconference*. In addition to these WEDI sponsored events, a *Health Information Technology Certification* pre-conference was also held.

The presentations from the 2011 Fall Conference are posted on our website for WEDI members and for those who attended the conference.

### **WEDI Awards**

During the Annual WEDI Member Meeting, awards were presented to individuals/organizations in the healthcare industry whose achievements have contributed significantly to the advancement of WEDI's mission.

#### **WEDI Award of Merit**

*This award recognizes individuals who have contributed in a meaningful way to the success of WEDI, and/or WEDI SNIP programs and activities through their volunteer commitment and talents.*

Susan Ackley, Cognosante  
Steven Benjamin, UnitedHealthcare  
Mary Lynn Bushman, National Government Services, Inc.  
Lorraine Tunis Doo, The Centers for Medicare & Medicaid Services  
Craig Gabron, BlueCross BlueShield of South Carolina  
Pamela Grosze, PNC Bank Healthcare  
Peggy Honts, Axiom Systems  
Susan Langford, BlueCross BlueShield of Tennessee  
Ginny Lenaghan, CareFirst BlueCross BlueShield  
Mary Lynam, Argus Health Systems, Inc.  
Charles Myers, Johns Hopkins Health System

Nancy Sanchez-Caro, Montefiore Medical Center  
Jim Sheldon-Dean, Lewis Creek Systems, LLC  
Debra Strickland, TIBCO Software Inc.  
Robert Tennant, Medical Group Management Association  
Peter Walker, Aetna

### **WEDI Distinguished Service Award**

*This award recognizes individuals who have provided significant leadership to the fulfillment of the mission, objectives, programs and overall volunteer activities of WEDI, and/or WEDI SNIP through participation in committees, workgroups, Policy Advisory Groups, Board of Directors, etc.*

Lesley Berkeyheiser, The Clayton Group  
Laurie Burckhardt, WPS Insurance  
Kelly Butler, Emdeon  
Mark Cone, N-Tegrity Solutions Group  
Gloria Davis, NextGen Healthcare  
Laurie Darst, Mayo Clinic  
Lisa Doyle, HTMS, an Emdeon Company  
Cathy Graeff, Sonora Advisory Group  
Mary Rita Hyland, The SSI Group, Inc.  
Gail Kocher, BlueCross BlueShield Association  
Joseph McClure, Siemens Healthcare - HDX  
Deborah Meisner, Emdeon  
Susan A. Miller, JD  
Jean Narcisi, American Dental Association  
Joseph Nichols, MD, Health Data Consulting  
Chris Stahlecker, CMS

### **Corporate Leadership Award**

*This award recognizes the WEDI Member organization that displays the highest level of commitment to and corporate involvement in the work and activities of WEDI each year.*

TIBCO Software Inc.-Foresight Group

### **Leadership in Technology Award**

*This award recognizes an individual's or organization's contribution to the advancement of EDI and eCommerce technology in healthcare.*

CAQH  
NCVHS

### **WEDI Chairman's Award**

*This award is presented at the discretion of WEDI's Chair to individuals who have demonstrated exceptional leadership and commitment to the advancement of specific WEDI initiatives.*

James Daley, BlueCross BlueShield of South Carolina

### **The Andrew H. Melczer Excellence in Volunteerism Award**

*This award recognizes a WEDI volunteer who has provided exemplary service by giving unselfishly, his/her time to association and/or industry activities on a national basis. The award aims to recognize the person whose business philosophy is to make the world a better place by sharing one's time and talents.*

Nancy Spector, American Medical Association

### **Retiring Directors Awards**

Tom Hanks, IBM

Nancy Sanchez-Caro, Montefiore Medical Center

### **Louis Sullivan Award**

The 2011 Louis Sullivan award was presented to Jim Schuping, WEDI President/CEO. The Louis Sullivan Award is named in honor of former HHS Secretary Louis W. Sullivan, M.D., who in 1991, was instrumental in creating WEDI and initiating the healthcare industry's ongoing collective commitment to improving quality, efficiency and cost-effectiveness of personal healthcare through the development and implementation of standards for Administrative Simplification. The award was first presented to Dr. Sullivan in 2001 and "recognizes individuals who have distinguished themselves through their leadership vision and achievements in advancing the overall quality and efficiency of healthcare."

Dr. Sullivan, a founding organizer of WEDI, was in attendance to offer his perspectives on the current state of healthcare and present the award to Jim Schuping.

### **WEDI Board Election Results Announced**

The following individuals have been elected to the WEDI Board of Directors effective January 1, 2012.

#### Vendor

Mary Hyland, The SSI Group

Debbi Meisner, Emdeon

Caroline Piselli, 3M Health Information Systems

#### Health Plan

Cindy Bell, BCBS of Arizona

Ryan Reddick, WellPoint

Patsy Riley, BCBS of Minnesota

Peter Walker, Aetna

#### Not-for-Profit

Chris Apgar, OR and SW Washington Security & Privacy Forum

#### Provider

Laurie Darst, Mayo Clinic

David Ralston, Valley Mental Health

Samuel Rubenstein, Montefiore Medical Center

Robert Tennant, Medical Group Management Association

Hybrid

Jim Whicker, Kaiser Permanente

### **WEDI Business Meeting**

WEDI Board Chair Don Bechtel provided an overview of WEDI's accomplishments in 2011 including educational programs, industry surveys and advisory activities to HHS. WEDI is financially secure and continues to grow. A look ahead at key business priorities for 2012 include building on our successes from 2011 and expanding in areas like technology and in increasing our state and regional presence. Mr. Bechtel thanked retiring President/CEO Jim Schuping for his 15 years of dedicated service to WEDI and the healthcare industry. Incoming WEDI President/CEO Devin Jopp, Ed. D., then addressed the attendees and expressed his enthusiasm for working with the WEDI Membership, Board and the many volunteers to further WEDI's mission.

### **Upcoming Events**

#### **Strategies for 5010 Business Continuity Webinar**

December 7, 2011

#### **Key 2012 Dates**

#### **21st Annual WEDI National Conference**

April 30 – May 3, 2012  
Grand Hyatt Tampa Bay  
Tampa, FL

#### **WEDI Fall Conference**

October 22-25, 2012  
Hyatt Regency Reston  
Reston, Virginia

WEDI, a broad based healthcare industry coalition, brings together a consortium of leaders within the healthcare industry to identify practical strategies for reducing administrative costs in healthcare through the implementation of EDI. WEDI's mission is to provide multi-stakeholder leadership and guidance to the healthcare industry on how to use and leverage the industry's collective technology, knowledge, expertise and information resources to improve the administrative efficiency, quality and cost effectiveness of healthcare information. Inquiries for additional information may be directed to WEDI, c/o James A. Schuping, President/CEO, 12020 Sunrise Valley Drive, Suite 100, Reston, VA 20191; Phone: 703-391-2716; email: [jschuping@wedi.org](mailto:jschuping@wedi.org)