



Partnering for Electronic Delivery
of Information in Healthcare

17TH ANNUAL WEDI NATIONAL CONFERENCE
MAY 20-22, 2008
BALTIMORE, MARYLAND

WEDI 2008 FALL CONFERENCE
NOVEMBER 18-20, 2008
INDIAN WELLS, CALIFORNIA

**SPONSORSHIP, ATTENDEE GIVEAWAY,
TABLE TOP, AND INFOMERCIAL OPPORTUNITIES**

WEDI Corporate Members: Sign up and pay for both the May and November conferences no later than Friday, May 9, and receive an additional 10% off your total amount due. This discount is in addition to your standard WEDI Member Discounts!

SPONSOR RECOGNITION PROGRAMS:

SILVER CONFERENCE SPONSORS

CAREMEDIC SYSTEMS

MEGAS – ALPHA II

Corporate Members - \$3,950

Non-Members - \$4,950

- Complimentary table top exhibit
- Two complimentary conference registrations
- Two booth worker registrations
- Signage as conference sponsor displayed entire length of event
- One page flyer (8 1/2" x 11") placed in attendee materials free of charge (company provides copies)
- Web site link on the WEDI conference section of the website
- Company listing and 250 word description included in conference materials

GOLD CONFERENCE SPONSORS

Corporate Members - \$3,950 Silver Sponsorship + \$1,500 in additional sponsorships

Non-Members - \$4,950 + \$1,500 in additional sponsorships

Purchase Silver Conference Sponsorship

Purchase additional \$1,500 in sponsorship, giveaway, or infomercial opportunities

- Receive all items in Silver Sponsorship
- Signage as gold conference sponsor displayed entire length of event
- One page company document included on conference flash stick

PLATINUM CONFERENCE SPONSORS

INGENIX

Corporate Members - \$3,950 Silver Sponsorship + \$3,000 in additional sponsorships

Non-Members - \$4,950 + \$3,000 in additional sponsorships

Purchase Silver Conference Sponsorship

Purchase additional \$3,000 in sponsorship, giveaway, or infomercial opportunities

- Receive all items in Silver Sponsorship
- Signage as platinum conference sponsor displayed entire length of event
- Two page company document included on conference flash stick

BREAKFAST SPONSOR

Corporate Members - \$2,650

Non-Members - \$3,350

Specify Tuesday or Wednesday breakfast when registering

- Signage for your company as a breakfast sponsor
- One page flyer (8 ½" x 11") placed in attendee materials free of charge (company provides copies)
- Web site link on the WEDI conference section of the website
- Company listing and 150 word description included in conference program
- Listing of event in conference agenda as "WEDI/'Your Company Name' Breakfast"

LUNCHEON SPONSOR

Corporate Members - \$3,950

Non-Members - \$4,950

Specify Tuesday or Wednesday luncheon when registering

- Signage for your company as a luncheon sponsor
- One page flyer (8 ½" x 11") placed in attendee handbags free of charge (company provides copies)
- Web site link on the WEDI conference section of the website
- Company listing and 150 word description included in conference program
- Listing of event in conference agenda as "WEDI/'Your Company Name' Luncheon"

RECEPTION SPONSOR

Corporate Members - \$5,500

Non-Members - \$6,875

- One complimentary conference registration
- Signage for your company as a reception sponsor
- One page flyer (8 ½" x 11") placed in attendee materials free of charge (company provides copies)
- Web site link on the WEDI conference section of the website
- Company listing and 150 word description included in conference program
- Listing of event in conference agenda as "WEDI/'Your Company Name' Networking Reception"

TABLE TOP EXHIBITS

17TH ANNUAL WEDI NATIONAL CONFERENCE

Ingenix

Caremedic Systems

Edifecs, Inc.

Foresight Corporation

Megas – Alpha II

National Government Services

Corporate Members - \$1,950

Non Members - \$2,950

- Six foot table top display
- One full conference registration
- Two booth worker registrations
- Web site link on the WEDI conference section of the website
- Company listing and 150 word description included in conference program
- Exhibitor listing signage displayed in table top section

WEDI FALL CONFERENCE

Ingenix

Caremedic Systems

Foresight Corporation

Megas – Alpha II

INFOMERCIALS

Corporate Members - \$1,000

Non Members - \$1,250

- Fifty-five minute timeslot to discuss your firm, products and services
- LCD projector, screen, and two microphones included
- Company listing and 150 word description included in conference program

COMPANY LITERATURE DISTRIBUTION

Ranging from \$450 - \$900

One page flyer (8 ½" x 11"): \$425 WEDI Member / \$500 Non Member

Up to 5 pages of stapled materials (8 ½" x 11"): \$575 WEDI Member / \$675 Non Member

Standard Company brochure: \$575 WEDI Member / \$675 Non Member

Company folder with materials (no more than 10 sheets): \$850 WEDI Member / \$995 Non Member

- WEDI will place your company literature into the conference materials that each attendee receives at registration

ATTENDEE GIVEAWAYS SPONSORS

****Significant discounts given to Sponsors who produce and ship items themselves!**

USB Flash Drive with Conference Proceedings

SOLD FOR MAY; AVAILABLE FOR NOVEMBER

\$3,625 WEDI Corporate Member / \$4,250 Non Member

The USB Flash Drive sponsor will have their logo included on the cover and will also have a page on the flash drive with text, logo, and a link to their website. These flash drives, to be provided free of charge to all conference attendees, will contain all of the main conference information, including presentations from the general sessions and concurrent education breakout sessions. The flash drives will also include speaker bios, session descriptions, and resources. (Please note that we are unable to allow Sponsors to self-produce this attendee giveaway.)

Portfolios

\$6,175 WEDI Corporate Member / \$7,250 Non Member

Have your company name and logo printed on an 8 ½" x 11" portfolio to be distributed to conference attendees. The portfolio can hold conference handouts and session notes; includes a writing pad, pen holder, and business card holder.

Conference Bags

\$4,250 WEDI Corporate Member / \$5,000 Non Member

Conference attendees will be carrying this 16"L x 12"H canvas conference bag with your company name and logo. The conference bag closes with a top zipper and has an outside zippered pocket too.

Name Badge Lanyards

\$3,200 WEDI Corporate Member / \$3,750 Non Member

Have your company name and logo printed on an attractive, adjustable badge holder, which attendees will be wearing throughout the conference. These badge holders will match your company color(s).

Note pads

AVAILABLE FOR MAY; SOLD FOR NOVEMBER

\$2,125 WEDI Corporate Member / \$2,500 Non Member

Attendees overwhelmingly requested note pads at the 2007 WEDI events. Have your company name and logo printed on these 5"x7", 50-sheet pads, that all attendees use throughout the conference to record important notes.

Pens

AVAILABLE FOR MAY; SOLD FOR NOVEMBER

\$1,625 WEDI Corporate Member / \$1,900 Non Member

Ever find yourself at a conference in need of a pen? WEDI will place large bowls of pens with your company logo at the registration desk during the conference, for all attendees to enjoy.

Highlighters

\$1,400 WEDI Corporate Member / \$1,650 Non Member

Have your company logo printed on textured rubber grip highlighters that feature a chiseled tip for broad-line highlighting or fine line underlining.

Post it Notes

\$1,225 WEDI Corporate Member / \$1,350 Non Member

Have your company name and color logo printed on these 25 sheet pads that attendees will be using throughout and after the conference.

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**SPONSORSHIP, ATTENDEE GIVEAWAY
AND TABLE TOP OPPORTUNITIES
REGISTRATION FORM**

Company Name _____
Registration Contact _____
Title _____
Address _____
City _____ State _____ Zip _____
E-mail _____ www _____
Telephone _____ Fax _____

17th Annual WEDI National Conference, May 2008

On-site Contact _____
Title _____
Address _____
City _____ State _____ Zip _____
E-mail _____ Telephone _____

WEDI 2008 Fall Conference, November 2008

On-site Contact _____
Title _____
Address _____
City _____ State _____ Zip _____
E-mail _____ Telephone _____

17th Annual WEDI National Conference, May 2008

Important: Please provide a typed 150-word company description (250 words if registering to be a Silver, Gold, or Platinum Conference Sponsor) (*emailed description preferred*)

WEDI 2008 Fall Conference, November 2008

Important: Please provide a typed 150-word company description (250 words if registering to be a Silver, Gold, or Platinum Conference Sponsor) (*emailed description preferred*)

17TH ANNUAL WEDI NATIONAL CONFERENCE
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BALTIMORE, MARYLAND

WEDI Corporate Member Price List

(please check all that apply)

CONFERENCE SPONSORSHIPS

- _____ \$3,950 Silver Conference Sponsor
- _____ \$3,950 + \$1,500 Gold Conference Sponsor
- _____ \$3,950 + \$3,000 Platinum Conference Sponsor

EVENT SPONSORS

- _____ \$2,650 Breakfast Sponsor *(specify Tues. or Weds.)*
- _____ \$3,950 Luncheon Sponsor *(specify Tues. or Weds.)*
- _____ \$5,500 Reception Sponsor *(limited to one sponsor)*

TABLE TOP DISPLAY

- _____ \$1,950 Six foot table display

INFOMERCIALS

- _____ \$1000 55-Minute Infomercial

COMPANY LITERATURE DISTRIBUTION

- _____ \$425 One Page Flyer (8 ½" x 11")
- _____ \$575 Up to 5 pages of stapled material (8 ½" x 11")
- _____ \$575 Standard Company Brochure
- _____ \$850 Company Folder with materials (no more than 10 - 8 ½" x 11" sheets)

ATTENDEE GIVEAWAY SPONSOR

(each item limited to one sponsor)

- _____ \$1,225 Post-it Notes
- _____ \$1,400 Highlighters
- _____ \$1,625 Pens
- _____ \$2,125 Note pads
- _____ \$3,200 Name badge lanyards
- SOLD** \$3,625 USB Flash Drive
- _____ \$4,250 Conference bag
- _____ \$6,175 Portfolio

WEDI Non-Member Price List

(please check all that apply)

CONFERENCE SPONSORSHIPS

- _____ \$4,950 Silver Conference Sponsor
- _____ \$4,950 + \$1,500 Gold Conference Sponsor
- _____ \$4,950 + \$3,000 Platinum Conference Sponsor

EVENT SPONSORS

- _____ \$3,350 Breakfast Sponsor *(specify Tues. or Weds.)*
- _____ \$4,950 Luncheon Sponsor *(specify Tues. or Weds.)*
- _____ \$6,875 Reception Sponsor *(limited to one sponsor)*

TABLE TOP DISPLAY

- _____ \$2,950 Six foot table display

INFOMERCIALS

- _____ \$1250 55-Minute Infomercial

COMPANY LITERATURE DISTRIBUTION

- _____ \$500 One Page Flyer (8 ½" x 11")
- _____ \$675 Up to 5 pages of stapled material (8 ½" x 11")
- _____ \$675 Standard Company Brochure
- _____ \$995 Company Folder with materials (no more than 10 - 8 ½" x 11" sheets)

ATTENDEE GIVEAWAY SPONSOR

(each item limited to one sponsor)

- _____ \$1,350 Post-it Notes
- _____ \$1,650 Highlighters
- _____ \$1,900 Pens
- _____ \$2,500 Note pads
- _____ \$3,750 Name badge lanyards
- SOLD** \$4,250 USB Flash Drive
- _____ \$5,000 Conference bag
- _____ \$7,250 Portfolio

WEDI 2008 FALL CONFERENCE

NOVEMBER 18-20, 2008

INDIAN WELLS, CALIFORNIA

WEDI Corporate Member Price List

(please check all that apply)

CONFERENCE SPONSORSHIPS

- _____ \$3,950 Silver Conference Sponsor
- _____ \$3,950 + \$1,500 Gold Conference Sponsor
- _____ \$3,950 + \$3,000 Platinum Conference Sponsor

EVENT SPONSORS

- _____ \$2,650 Breakfast Sponsor (*specify Tues. or Weds.*)
- _____ \$3,950 Luncheon Sponsor (*specify Tues. or Weds.*)
- _____ \$5,500 Reception Sponsor (*limited to one sponsor*)

TABLE TOP DISPLAY

- _____ \$1,950 Six foot table display

INFOMERCIALS

- _____ \$1000 55-Minute Infomercial

COMPANY LITERATURE DISTRIBUTION

- _____ \$425 One Page Flyer (8 1/2" x 11")
- _____ \$575 Up to 5 pages of stapled material (8 1/2" x 11")
- _____ \$575 Standard Company Brochure
- _____ \$850 Company Folder with materials (no more than 10 - 8 1/2" x 11" sheets)

ATTENDEE GIVEAWAY SPONSOR

(each item limited to one sponsor)

- _____ \$1,225 Post-it Notes
- _____ \$1,400 Highlighters
- SOLD** \$1,625 Pens
- SOLD** \$2,125 Note pads
- _____ \$3,200 Name badge lanyards
- _____ \$3,625 USB Flash Drive
- _____ \$4,250 Conference bag
- _____ \$6,175 Portfolio

WEDI Non-Member Price List

(please check all that apply)

CONFERENCE SPONSORSHIPS

- _____ \$4,950 Silver Conference Sponsor
- _____ \$4,950 + \$1,500 Gold Conference Sponsor
- _____ \$4,950 + \$3,000 Platinum Conference Sponsor

EVENT SPONSORS

- _____ \$3,350 Breakfast Sponsor (*specify Tues. or Weds.*)
- _____ \$4,950 Luncheon Sponsor (*specify Tues. or Weds.*)
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- _____ \$675 Standard Company Brochure
- _____ \$995 Company Folder with materials (no more than 10 - 8 1/2" x 11" sheets)

ATTENDEE GIVEAWAY SPONSOR

(each item limited to one sponsor)

- _____ \$1,350 Post-it Notes
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- _____ \$3,750 Name badge lanyards
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- _____ \$5,000 Conference bag
- _____ \$7,250 Portfolio



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PAYMENT INFORMATION

WEDI Corporate Members: Sign up and pay for both the May and November conferences no later than Friday, May 9, and receive an additional 10% off your total amount due. This discount is in addition to your standard WEDI Member Discounts!

Total Amount Due for 17th Annual WEDI National Conference, May 2008: _____

Total Amount Due for WEDI 2008 Fall Conference, November 2008: _____

Minus 10% Discount for WEDI Members Contracting Both events by May 9: _____

Final Total Amount Due: _____

- Enclosed is my check made payable to WEDI
 Please charge the following account: VISA MasterCard American Express

Credit Card Number _____ Exp Date _____

Card in the Name of _____ Signature _____

Mail or fax contract to:
Kristin Fetterman, Vice President, Education & Industry Outreach
WEDI, 12020 Sunrise Valley Drive, Suite 100, Reston, VA 20191
Phone (703) 391-2714; Fax (703) 391-2759; kfetterman@wedi.org