



Partnering for Electronic Delivery
of Information in Healthcare

**5010 AND ICD-10 IMPLEMENTATION
FORUMS
JULY 28-30, 2009
FAIRFAX, VA**

SPONSORSHIP, TABLE TOP, AND INFOMERCIAL OPPORTUNITIES

CONFERENCE SPONSORS: INGENIX

Corporate Members - \$3,000

Non-Members - \$3,750

- Complimentary table top exhibit
- Two complimentary conference registrations
- Two booth worker registrations
- Signage as conference sponsor displayed entire length of event
- One page flyer (8 ½" x 11") placed in attendee materials free of charge (company provides copies)
- Web site link on the WEDI conference section of the website
- Company listing and 250 word description included in conference materials
- Advance attendee list sent one week prior to event for marketing purposes (includes phone numbers and email addresses)

TABLE TOP EXHIBITS: EDIFECs, FORESIGHT CORPORATION, INGENIX

Corporate Members - \$1,500

Non Members - \$2,000

- Six foot table top display
- One full conference registration
- Two booth worker registrations
- Web site link on the WEDI conference section of the website
- Company listing and 150 word description included in conference program
- Exhibitor listing signage displayed in table top section
- Advance attendee list sent one week prior to event for marketing purposes (includes phone numbers and email addresses)
- Exhibits open at 8:00 AM on Tuesday, July 28 and close at 3:00 PM on Thursday, July 30

SOLD

INFOMERCIALS

Only two slots available: One Tuesday evening and one Wednesday evening

Corporate Members - \$1,000

Non Members - \$1,500

- Fifty-five minute timeslot to discuss your firm, products and services
- LCD projector, screen, and two microphones included
- Company listing and 150 word description included in conference program

COMPANY LITERATURE DISTRIBUTION

Ranging from \$450 - \$900 for WEDI Corporate Members

One page flyer (8 ½" x 11"): \$425 WEDI Member / \$500 Non Member

Up to 5 pages of stapled materials (8 ½" x 11"): \$575 WEDI Member / \$675 Non Member

Standard Company brochure: \$575 WEDI Member / \$675 Non Member

Company folder with materials (no more than 10 sheets): \$850 WEDI Member / \$995 Non Member

- WEDI will place your company literature into the conference materials that each attendee receives at registration



Partnering for Electronic Delivery
of Information in Healthcare

WEDI 5010 AND ICD-10 IMPLEMENTATION FORUMS
JULY 28-30, 2009
FAIRFAX, VIRGINIA

WEDI Corporate Member Price List

(please check all that apply)

CONFERENCE SPONSORSHIP

_____ \$3,000 Conference Sponsor

TABLE TOP DISPLAY

_____ \$1,500 Six foot table display

INFOMERCIALS

_SOLD \$1000 55-Minute Infomercial – Tuesday

_SOLD \$1000 55-Minute Infomercial – Wednesday

COMPANY LITERATURE DISTRIBUTION

_____ \$425 One Page Flyer (8 ½” x 11”)

_____ \$575 Up to 5 pages of stapled material
(8 ½” x 11”)

_____ \$575 Standard Company Brochure

_____ \$850 Company Folder with materials
(no more than 10 - 8 ½” x 11” sheets)

WEDI Non-Member Price List

(please check all that apply)

CONFERENCE SPONSORSHIP

_____ \$3,750 Conference Sponsor

TABLE TOP DISPLAY

_____ \$2,000 Six foot table display

INFOMERCIALS

_SOLD \$1500 55-Minute Infomercial – Tuesday

_SOLD \$1500 55-Minute Infomercial – Wednesday

COMPANY LITERATURE DISTRIBUTION

_____ \$500 One Page Flyer (8 ½” x 11”)

_____ \$675 Up to 5 pages of stapled material
(8 ½” x 11”)

_____ \$675 Standard Company Brochure

_____ \$995 Company Folder with materials
(no more than 10 - 8 ½” x 11” sheets)

**WEDI 5010 AND ICD-10 IMPLEMENTATION FORUMS
JULY 28-30, 2009
FAIRFAX, VA**

SPONSORSHIP, TABLE TOP, AND INFOMERCIAL OPPORTUNITIES

REGISTRATION FORM

Company Name _____
Registration Contact _____
Title _____
Address _____
City _____ State _____ Zip _____
E-mail _____ www _____
Telephone _____ Fax _____

On-site Contact _____
Title _____
Address _____
City _____ State _____ Zip _____
E-mail _____ Telephone _____

Important: Please provide a typed 150-word company description (250 words if registering to be a Conference Sponsor)
(emailed description preferred, please send to kfetterman@wedi.org)

Total Amount Due for WEDI 5010 and ICD-10 Implementation Forums, July 2009: _____

- Enclosed is my check made payable to WEDI
 Please charge the following account: VISA MasterCard American Express

Credit Card Number _____ Exp Date _____
Card in the Name of _____ Signature _____

**Mail or fax contract to:
Kristin Fetterman, Vice President, Education & Industry Outreach
WEDI, 12020 Sunrise Valley Drive, Suite 100, Reston, VA 20191
Phone (703) 391-2714; Fax (703) 391-2759; kfetterman@wedi.org**