



Partnering for Electronic Delivery
of Information in Healthcare

WEDI 2009 FALL CONFERENCE
MEANINGFUL INFORMATION EXCHANGE:
LEVERAGING EXISTING AND EMERGING HEALTHCARE STANDARDS

- **ARRA HITECH**
- **HIPAA**
- **Healthcare Reform**

NOVEMBER 16-19, 2009
RENAISSANCE HARBORPLACE HOTEL
BALTIMORE, MARYLAND

AGENDA
Current as of 11.04.09

MONDAY, NOVEMBER 16

Preconference Event (*Separate Registration Required*)
7:45 AM – 5:15 PM

**THE EXPANSION OF SECURITY AND PRIVACY AND FUNDING IN THE AMERICAN
RECOVERY AND REINVESTMENT ACT OF 2009 (ARRA)**

Maryland Ballroom C Foyer

7:45 AM – 5:00 PM

Registration open for Preconference Events

3:00 PM – 5:00 PM

Registration open for WEDI 2009 Fall Conference (Tuesday – Thursday Program)

7:45 AM – 8:30 AM

Maryland Ballroom C

Networking Continental Breakfast

8:30 AM - 10:00 AM

Maryland Ballroom C

The Basics of the HITECH Act

Come learn the HITECH 101, including major privacy and security areas, the critical definitions, and the guidance and regulations planned for the next two years. Includes

review of the HIT Program Extension. Flash Drive materials to include basic resources, org charts and other information.

Speakers:

Susan A. Miller, JD, WEDI SNIP Security & Privacy Workgroup Co-chair

Jim Sheldon-Dean, Principal, Director of Compliance Services, Lewis Creek Systems, LLC

10:00 AM – 10:15 AM

Maryland Ballroom C

Refreshment Break

10:15 AM - 11:30 AM

Maryland Ballroom C

All Things Funding in ARRA

Where are the critical funding provisions in both Parts A and B of the Recovery Act? What are some examples of who will get what funding? Several case studies will be outlined in this session.

Speakers:

Lesley Berkeyheiser, Principal, The Clayton Group, LLC; WEDI SNIP Security & Privacy Workgroup Co-chair

Mark Cone, Principal, N-Tegrity Solutions; WEDI SNIP Security & Privacy Workgroup Co-chair

Robert M. Tennant, MA, Senior Policy Advisor, Medical Group Management Association; WEDI SNIP EHR Workgroup Co-chair

Jacqueline Sonstein Moore, Chairman, RP Home Care

11:30 AM - 12:00 PM

Maryland Ballroom C

GINA and Privacy

What are the ripple effects of the privacy necessary with genetic information? How do they fit with HIPAA? How do they fit with HITECH?

Speaker:

David Ginsberg, President, PrivaPlan Associates, Inc.; WEDI SNIP Security & Privacy Workgroup Co-chair

12:00 PM – 1:00 PM

Maryland Ballroom B

Networking Boxed Luncheon

1:00 PM - 3:00 PM

Maryland Ballroom C

WEDI SNIP S&P Federal Work: Plans for the ARRA Implementation timeframe, work with OCR, ONC, and Others.

Join this detailed discussion on HITECH and Security. How does NIST Fit into the Recovery Act? How will NIST work with the industry? What new tools are being developed by NIST?

Speakers:

*Susan A. Miller, JD, WEDI SNIP Security & Privacy Workgroup Co-chair, Moderator
Mark Cone, Principal, N-Tegrity Solutions; WEDI SNIP Security & Privacy Workgroup
Co-chair*

Rob Snelick, NIST

Kevin Stine, Information Security Specialist NIST

3:00 PM – 3:15 PM

Maryland Ballroom C

Snack Break

3:15 PM - 4:15 PM

Maryland Ballroom C

Breach and Breach Notification- Insights on the New ARRA Guidance and Regulations

What type of plan does a covered entity need to make sure they are doing all the guidance and regulations requirements? What type of plan does a covered entity need to be 'camera ready' if they suffer a breach of PHI?

Speakers:

Lesley Berkeyheiser, Principal, The Clayton Group, LLC; WEDI SNIP Security & Privacy Workgroup Co-chair

Ruth Carr, JD, LL.M, Deputy General Counsel, Georgia Department of Community Health

Helen Oscislawski, Attorney, Fox Rothchild

4:15 PM - 4:45 PM

Maryland Ballroom C

Smart Card Alliance

The national focus on bringing efficiencies of information systems in the healthcare industry must start with the accurate identification of each person receiving healthcare services or participating in healthcare benefit programs. Next, there must be a way to uniquely and securely authenticate that person across the healthcare system, including over the Internet, in a secure and privacy sensitive way. Accurately linking patients with their personal medical information is a significant problem today for hospitals, other healthcare providers and healthcare payers, including the government. Existing, standards-based smart card technology has been proven to address this problem.

Speaker:

Michael Magrath, Director, Business Development - Government & Healthcare Gemalto, Inc.

4:45 PM - 5:15 PM

Maryland Ballroom C

Wrap up of issues/next steps- parking lot items, review of open items and lessons learned

from day's discussion.

Speakers:

The WEDI SNIP Security & Privacy Workgroup Co-chairs:

Lesley Berkeyheiser, Principal, The Clayton Group, LLC; WEDI SNIP Security & Privacy Workgroup Co-chair

Mark Cone, Principal, N-Tegrity Solutions, WEDI SNIP Security & Privacy Workgroup Co-chair

David Ginsberg, President, PrivaPlan Associates, Inc.; WEDI SNIP Security & Privacy Workgroup Co-chair

Susan A. Miller, JD, WEDI SNIP Security & Privacy Workgroup Co-chair

5:15 PM

Maryland Ballroom C

ARRA Preconference Event Concludes

HEALTH INFORMATION TECHNOLOGY CERTIFICATION PRE-CONFERENCE

Preconference Event (*Separate Registration Required*)

Maryland Ballroom D

8:30 AM – 4:45 PM

Visit

http://www.wedi.org/forms/uploadFiles/C16B00000340.filename.WEDI_PRECONFERENCE_SCHEDULE_updated_081409.pdf for a copy of this pre-conference agenda.

TUESDAY, NOVEMBER 17

7:15 AM - 8:30 AM

Maryland Foyer

Networking Continental Breakfast and Exhibit Viewing

8:30 AM – 8:35AM

Maryland Ballroom CDF

Welcome/Program Review

Michael Ubl, Executive Director, Minnesota Health Information Exchange; WEDI Board Chair

8:35 AM – 9:35 AM

Maryland Ballroom CDF

Expected Effects of ARRA/HITECH and Healthcare Reform on EDI

Dr. Braithwaite will summarize the HIPAA related sections of the American Recovery and Reinvestment Act of 2009 and the Healthcare Reform bills and discuss their potential effects on the healthcare EDI industry.

Speaker:

Bill Braithwaite, Vice Chair, HITSP, and Chief Medical Officer, Anakam, Inc.

9:35 AM – 10:35 AM

Maryland Ballroom CDF

OESS/CMS Update: Current Status of Pending HIPAA Regulations and an Overview of 2010 Priorities

Speakers:

Tony Trenkle; Director, Office of E-Health Standards and Services, CMS

10:35 AM – 10:55 AM

Maryland Ballroom Foyer

Refreshment Break and Exhibit Viewing

10:55 AM – 12:00 PM

Maryland Ballroom CDF

**Priorities for 2010: Meeting the Challenges Before Us
WEDI Annual Meeting & WEDI Awards Ceremony**

Speakers:

Don Bechtel, Incoming WEDI Board of Directors Chair

Michael Ubl, WEDI Board of Directors Chair

Jim Whicker, Past WEDI Board of Directors Chair

Jim Schuping, WEDI Executive Vice President and CEO

12:00 PM - 1:30 PM

Maryland Ballroom B

Networking Plated Luncheon

1:30 PM – 3:00 PM

CONCURRENT SESSIONS

Maryland Ballroom C

HIPAA TRANSACTIONS TRACK, SESSION ONE

WEDI Recommendations for NPI Due to 5010 Changes

This session will provide an overview of the results and recommendations stemming from the WEDI NPI sub-workgroup addressing the issues around new requirements regarding reporting of NPI as well as changes in billing provider loop.

Speakers:

Laurie Burckhardt, Manager, Electronic Data Interchange (EDI), WPS Insurance

Gail Kocher, Director, Health Information Technology, Blue Cross Blue Shield Association

TRANSACTIONS TRACK, SESSION ONE

Maryland Ballroom D

Attachments: How They Fit into the HIT Plan

Over the years there has been ongoing work in the attachments arena. This session will provide insight on how this work will fit into the current legislative HIT plan. Although upcoming Federal mandates such as 5010 will not require the use of attachments, there are key indicators that the market may drive uniform, business-driven adoption based on detailed guidelines. These indicators include cutting edge HIT operating rule efforts

outlining future planning for attachments and the discussion of attachments in relation to the administrative simplification aspects of the Federal health care reform debate.

Speakers:

Mary Lynn Bushman, Project Coordinator, National Government Services; WEDI SNIP Claims Attachments Subworkgroup Co-chair

Don Bechtel, HDX Privacy Officer, Siemens; WEDI Incoming Board Chairperson

ARRA SECURITY AND PRIVACY TRACK, SESSION ONE

Maryland Ballroom F

HIPAA, HITECH and Enforcement

A number of enforcement news will be covered, 1) OIG HIPAA audits, 2) current OESS Audits, 3) HITECH revised penalty structure, 4) HITECH addition of ‘willful neglect’, and 5) Civil Monetary Penalty recover sharing with harmed individuals.

Speakers:

Chris Apgar, CISSP, President, Apgar & Associates, LLC; WEDI SNIP EHR Workgroup Co-chair

David Ginsberg, PrivaPlan Associate; WEDI SNIP Security & Privacy Workgroup Co-chair

Jim Sheldon-Dean, Principal, Director of Compliance Services, Lewis Creek Systems, LLC

3:00 PM – 3:25 PM

Maryland Ballroom Foyer

Snack Break and Exhibit Viewing

3:25 PM – 4:55 PM

CONCURRENT BREAKOUT SESSIONS

HIPAA TRANSACTIONS TRACK, SESSION TWO

Maryland Ballroom C

5010 HIPAA Transactions Workshop

In response to the overwhelmingly positive feedback from our spring conference, we will again provide a highly interactive discussion format for this session. Join this session to discuss the cross-stakeholder challenges of implementing the 5010 transactions.

Moderators:

Laurie Burckhardt, Manager, Electronic Data Interchange (EDI), WPS Insurance

Laurie Darst, Electronic Commerce Unit, Mayo Clinic

TRANSACTIONS TRACK, SESSION TWO

Maryland Ballroom D

Real Time Adjudication

The WEDI/X12 workgroups will each present their current work products. This panel will consist of representation from each of the workgroups, each group will give a brief update and present the current products. The session will be an open forum, allowing the participants to comment on the topics and issues presented.

Speakers:

Lisa Miller, Chief Information and Compliance Officer, XeoHealth; WEDI SNIP ICD-10 Workgroup Co-Chair, Moderator

Jim Whicker, Director of EDI, Intermountain Healthcare

Ken Willman, Humana

ARRA SECURITY AND PRIVACY TRACK, SESSION TWO

Maryland Ballroom F

All Things Funding in ARRA

Where are the critical funding provisions in both Parts A and B of the Recovery Act? What are some examples of who will get what funding? Several case studies will be outlined in this session.

Speakers:

Lesley Berkeyheiser, Principal, The Clayton Group, LLC; WEDI SNIP Security & Privacy Workgroup Co-chair

Mark Cone, Principal, N-Tegrity Solutions; WEDI SNIP Security & Privacy Workgroup Co-chair

Robert M. Tennant, MA, Senior Policy Advisor, Medical Group Management Association; WEDI SNIP EHR Workgroup Co-chair

4:55 PM – 5:05 PM

Maryland Ballroom Foyer

Break

5:05 PM – 6:00 PM

Vendor Informational Sessions

Join VisionShare[®] for a special session: *Trading Partner Management – Simplified*

During this special session you'll learn how Total OnBoarding[®], the first automated, online self-service system for registering, testing and managing your trading partners, can help you simplify your workflow, reduce overhead and improve customer service. See Total OnBoarding[®] for yourself and learn how this unique system has helped Noridian Administrative Services streamline their workflow and prepare them for the future. Find out more at www.visionshareinc.com and www.totalonboarding.com.

6:00 PM – 7:30 PM

Maryland Ballroom Foyer

Networking Reception

WEDNESDAY, NOVEMBER 18

7:15 AM – 8:15 AM

Watertable Ballroom C

Member Orientation and Member Roundtables

All conference attendees are invited to attend this networking session to learn about how they can get involved in WEDI and enhance the benefit and value they receive from WEDI membership. The session will begin with an overview of WEDI benefits and participation opportunities which will then be followed by Roundtable discussions with

WEDI Staff and Board members. The Roundtable session will give you an opportunity to provide WEDI with your input and feedback on additional services that WEDI can provide, as well as the opportunity to discuss any key issues that are impacting your business responsibilities and objectives that WEDI may address. This is your opportunity to share your ideas with WEDI's leadership and to enhance the value of your participation in this association. We look forward to seeing you there.

8:00 AM – 5:00 PM

Maryland Ballroom Foyer

Registration Open

8:00 AM - 8:30 AM

Maryland Ballroom Foyer

Continental Breakfast and Exhibit Viewing

8:30AM – 9:30 AM

Maryland Ballroom CDF

Managing Multiple Priorities for Health IT: EHR/HIT/HIPAA/ICD-10

Speakers:

Stanley Nachimson, Principal, Nachimson Advisors, LLC, Moderator

Henry Chao, CTO, CMS

9:30 AM – 11:00 AM

Maryland Ballroom CDF

Meaningful Use Round Table Discussion

A number of industry experts will discuss the goals, objectives and measurement of meaningful necessary.

Speakers:

Susan A. Miller, JD, WEDI SNIP Security & Privacy Workgroup Co-chair, Moderator

Robert M. Tennant, MA, Senior Policy Advisor, Medical Group Management

Association, WEDI SNIP EHR Workgroup Co-chair

Mark Segal, Government and Industry Affairs, PhD, GE

Rod Piechowski, Senior Associate Director, Policy, American Hospital Association

Karen Kmetik, Senior Policy Analyst, American Medical Association

11:00 AM – 11:15 AM

Maryland Ballroom Foyer

Refreshment Break and Exhibit Viewing

11:15 AM – 12:15 PM

Maryland Ballroom CDF

State HIE Cooperative Agreement Program

In August of this year the Office of the National Coordinator released a grant initiative entitled the "State Health Information Exchange Cooperative Agreement Program". This key funding initiative will release \$564,000,000 to states, and qualified state designated entities (SDE) to facilitate the widespread adoption of the meaningful use of Health

Information Technology. This is a federal-state collaborative aimed at the long-term goal of nationwide Health Information Exchange and interoperability. Attend to hear the basics of the grant program, listen to the lessons learned so far from a few progressive states and leave the session with a better understanding of the process.

Speakers:

Mark Cone, Principal, N-Tegrity Solutions; WEDI SNIP Security & Privacy Workgroup Co-chair, Moderator

Michael L. Gagnon, President, Health Information Exchange Partners, LLC

Alix Goss, PHIX Project Director, PA Governor's Office of Health Care Reform

12:15 PM - 1:30 PM

Maryland Ballroom B

Networking Plated Luncheon

1:30 PM – 3:00 PM

CONCURRENT WORKING SESSIONS

ICD-10 HIPAA TRACK, SESSION ONE

Maryland Ballroom C

ICD-10 Implementation Roadmap

Where is your organization on the road to ICD-10 compliance? Regardless of whether you are still researching the requirements or neck deep in remediation activities, this session provides the most up to date information for organizations moving toward ICD-10 compliance. A panel of experts explains the current industry timeline for adoption, including any updates, sound project management principles for governing the migration, and best practices/lessons learned from an early adopter. Interactive Q&A rounds out the session, providing the audience an opportunity to ask questions of the panel.

Speakers:

Lisa Miller, Chief Information and Compliance Officer; XeoHealth; WEDI SNIP ICD-10 Workgroup Co-Chair, Moderator

Stacey Barber, HIPAA Subject Matter Expert, EDS; NCHICA WEDI Timeline Initiative Project Steering Committee

Bob Stallings, PriceWaterhouseCoopers, LLP; WEDI SNIP ICD-10 Workgroup Co Chair

Mary Stanfill, Vice President, Practice Resources, AHIMA

TRANSACTIONS TRACK, SESSION ONE

Maryland Ballroom D

Clinical Data Exchange: A provider prospective on Clinical IT Systems Interoperability - From within an organization to Nationwide

This presentation will give the attendee an understanding of the requirements and approaches for exchanging clinical information for purposes of providing clinical care that will occur between IT systems. Including: Exchanges that occur inside the office, Inside the organization, Inside the regional community, and Inside the Country.

The presentation will also cover the efforts going on today in the US including the standards, government requirements and expectations at this time and expected guidelines and timelines. The complexities of clinical data will also be presented and the unique requirements that both this complexity and the required value propositions bring

to making clinical data exchange work.

Speaker:

John Quinn, HL7 CTO, and Accenture

ARRA EHR/PHR TRACK, SESSION ONE

Maryland Ballroom F

HIPAA, HITECH and Business Associates

What does it all mean from a practical perspective?

Speakers:

Chris Apgar, CISSP, President, Apgar & Associates, LLC; WEDI SNIP EHR Workgroup Co-chair, Moderator

Kate Borten, President, The Marblehead Group

John Christiansen, Attorney, Christensen IT Law

David Szabo, Partner, Edwards Angell Palmer & Dodge LLP

3:00 PM – 3:25 PM

Maryland Ballroom Foyer

Crystal Foyer

Snack Break and Exhibit Viewing

3:25 PM – 4:55 PM

CONCURRENT BREAKOUT SESSIONS

ICD-10 HIPAA TRACK, SESSION TWO

Maryland Ballroom C

ICD-10 Issues and Resolution Activity

In July, WEDI hosted the one and a half day ICD-10 Forum, asking industry participants to bring their issues to the table for discussion and collaborative resolution. This session brings together known industry experts reviewing the outstanding issues and working with the audience to develop and enhance solutions. Topics likely to be covered include the use of crosswalks, assessments, budgeting, and many more timely issues. Expect a lively, interactive session where the theory of compliance meets the reality of implementation and equip your organization to move forward.

Speakers:

Lisa Miller, Chief Information and Compliance Officer, XeoHealth; WEDI SNIP ICD-10 Workgroup Co-Chair, Moderator

Jim Daley, Director, IS Risk & Compliance, BlueCross BlueShield of South Carolina, WEDI SNIP ICD-10 Workgroup Co-chair

Anne Boucher, Clinical Research Content Manager, 3M

Kristine Weinberger, Manager of Consulting, Affiliated Computer Services; WEDI SNIP ICD-10 Crosswalks SWG Co-chair

TRANSACTIONS TRACK, SESSION TWO

Maryland Ballroom D

835: Denial Management – Challenges and Managing as we Transition to 5010

In this session there will be discussions regarding the opportunities and challenges in

coding CARCS and RARCS. Health plans will discuss the challenges in crosswalking their legacy codes to CARCS and RARCS; providers will discuss the opportunities afforded to them to automate denials tracking and remediation when crosswalks are done well and the challenges when they are not. There will be an overview of denial management products and how they can help payers and providers. The session will close with some discussion of transitioning to the 5010 version of the 835 with respect to coding.

Speakers:

Charlie Myers, Director, PFS, Johns Hopkins Health System; WEDI SNIP 835 Subworkgroup Co-chair

Mary Lynam, Business Relationship Manager, Argus Health Systems, Inc.; WEDI SNIP 835 Subworkgroup Co-chair

Debra Strickland, Senior Solutions Architect, Foresight Corporation; WEDI SNIP 835 Subworkgroup Co-chair

James McConnell, Senior Software Engineer, Priority Health

ARRA EHR/PHR TRACK, SESSION TWO

Maryland Ballroom F

For Business Associates: Practical Steps to Implementing ARRA

Join us in this session for a lively discussion on the impact of HITECH Privacy and Security provisions on business associates. This session will include a dialogue on the practical things business associates should now consider when implementing business associate agreements under HITECH, and will also focus on various scenarios designed to highlight the many ways business associates are directly and indirectly impacted by HITECH. The topics to be covered include, but are not limited to:

- Direct enforcement of HIPAA Security on business associates.
- The effect that various HITECH provisions will likely have on business associate relationships, such as breach notification and accounting of disclosures.
- The creation of new business associates under HITECH.

Speakers:

Lesley Berkeyheiser, Principal, The Clayton Group, LLC; WEDI SNIP Security & Privacy Workgroup Co-chair

Joseph McClure, JD, CHP, Regulatory & Compliance Principal, HDX Operations, Revenue Cycle Solutions, Siemens Healthcare

Elizabeth Litten, Partner, FoxRothschild, LLP

Hemant Pathak, General Counsel, Health and Life Sciences Division, Microsoft Corporation

4:55 PM – 5:05 PM

Maryland Ballroom Foyer

Break

5:05 PM – 6:00 PM

Vendor Informational Sessions

Channel Modernization and 5010/ICD-10 Migration with Edifecs Healthcare Solutions

Is the January 1, 2012 HIPAA 5010 compliance deadline keeping you up at night? Are late-night TV shows not curing your insomnia over the October 1, 2013 ICD-10 migration deadline? Come join us for a discussion about the key challenges facing the healthcare industry in planning for these impending milestones. We will share how Edifecs can provide products, consulting and solutions resources to help you meet critical deadlines while upgrading your information technology infrastructure. We will describe how Edifecs can assist you with your channel modernization business requirements while helping you comply with regulatory requirements.

THURSDAY, NOVEMBER 19

8:00 AM – 11:00 AM

Maryland Ballroom Foyer

Registration Open

8:00 AM – 8:30 AM

Maryland Ballroom Foyer

Networking Breakfast and Exhibit Viewing

8:30 AM – 9:30 AM

Maryland Ballroom CDF

OCR Update

Speaker:

Susan McAndrew, Deputy Director, Health Information Privacy Division, OCR

9:30 AM – 11:00 AM

Maryland Ballroom CDF

Non HIPAA Mandated Transactions

Speakers:

Cathy Graeff, RPh, MBA, Consulting Principal, Sonora Advisory Group,

Moderator

Margaret Weiker, Director, BES Product, HP and X12

John Quinn, HL7 CTO, and Accenture

Lynne Gilbertson, Vice President, Standards Development, National Council for Prescription Drug Programs

11:00 AM

Adjourn