



Partnering for Electronic Delivery  
of Information in Healthcare

**19<sup>TH</sup> ANNUAL WEDI NATIONAL CONFERENCE**  
**MAY 18-20, 2010**  
**LA JOLLA, CALIFORNIA**

**WEDI 2010 FALL CONFERENCE**  
**NOVEMBER 9-11, 2010**  
**RESTON, VIRGINIA**

**SPONSORSHIP, ATTENDEE GIVEAWAY, TABLE TOP, AND VENDOR INFORMATIONAL SESSIONS**

*WEDI Corporate Members: Sign up and pay for BOTH the May and November conferences no later than Friday, May 7, and receive an additional 10% off your total amount due. This discount is in addition to your standard WEDI Member Discounts!*

**SPONSOR RECOGNITION PROGRAMS:**

**SILVER CONFERENCE SPONSORS :**

**MAY 2010: AVAILITY, RELAYHEALTH, ViPS**

**NOVEMBER 2010: RELAYHEALTH, ViPS**

**Corporate Members - \$4,150**

**Non-Members - \$5,150**

- Complimentary table top exhibit
- Two complimentary conference registrations
- Two booth worker registrations
- Signage as conference sponsor displayed entire length of event
- One page flyer (8 ½" x 11") placed in attendee materials free of charge (company provides copies)
- Web site link on the WEDI conference section of the website
- Company listing and 250 word description included in conference materials
- Advance attendee list sent one week prior to event for marketing purposes (includes phone numbers and email addresses)
- Post event attendee list sent one week after conference adjournment

**GOLD CONFERENCE SPONSORS**

**MAY 2010: 3M, TRIZETTO**

**NOVEMBER 2010: 3M**

**Corporate Members - \$4,150 Silver Sponsorship + \$1,500 in additional sponsorships**

**Non-Members - \$5,150 + \$1,500 in additional sponsorships**

Purchase Silver Conference Sponsorship

Purchase additional \$1,500 in sponsorship, giveaway, or infomercial opportunities

- Receive all items in Silver Sponsorship
- Signage as gold conference sponsor displayed entire length of event
- One page company document included on conference flash stick

**PLATINUM CONFERENCE SPONSORS**

**MAY 2010: EDIFECs, INGENIX, TIBCO SOFTWARE INC. - FORESIGHT GROUP, ADDITIONAL SPONSOR PAYMENT PENDING**

**NOVEMBER 2010: EDIFECs, INGENIX, TIBCO SOFTWARE INC. - FORESIGHT GROUP**

**Corporate Members - \$4,150 Silver Sponsorship + \$3,000 in additional sponsorships**

**Non-Members - \$5,150 + \$3,000 in additional sponsorships**

Purchase Silver Conference Sponsorship

Purchase additional \$3,000 in sponsorship, giveaway, or infomercial opportunities

- Receive all items in Silver Sponsorship
- Signage as platinum conference sponsor displayed entire length of event
- Two page company document included on conference flash stick
- Additional copy of attendee list one month prior to event (includes phone numbers only)

#### **BREAKFAST SPONSOR**

**Corporate Members - \$2,650**

**Non-Members - \$3,350**

*Specify Tuesday or Wednesday breakfast when registering*

- Signage for your company as a breakfast sponsor
- One page flyer (8 ½" x 11") placed in attendee materials free of charge (company provides copies)
- Web site link on the WEDI conference section of the website
- Company listing and 150 word description included in conference program
- Listing of event in conference agenda as "WEDI/'Your Company Name' Breakfast"

#### **LUNCHEON SPONSOR**

**Corporate Members - \$3,950**

**Non-Members - \$4,950**

*Specify Tuesday or Wednesday luncheon when registering*

- Signage for your company as a luncheon sponsor
- One page flyer (8 ½" x 11") placed in attendee handbags free of charge (company provides copies)
- Web site link on the WEDI conference section of the website
- Company listing and 150 word description included in conference program
- Listing of event in conference agenda as "WEDI/'Your Company Name' Luncheon"

#### **RECEPTION SPONSOR**

**Corporate Members - \$5,500**

**Non-Members - \$6,875**

- One complimentary conference registration
- Signage for your company as a reception sponsor
- One page flyer (8 ½" x 11") placed in attendee materials free of charge (company provides copies)
- Web site link on the WEDI conference section of the website
- Company listing and 150 word description included in conference program
- Listing of event in conference agenda as "WEDI/'Your Company Name' Networking Reception"

#### **TABLE TOP EXHIBITS**

**MAY 2010: 3M, AVAILITY, AXIOM SYSTEMS, INC., AXWAY, EDIFECS, INGENIX, JAWOOD, MINDLEAF TECHNOLOGIES, RELAYHEALTH, THE SSI GROUP, TIBCO SOFTWARE INC. - FORESIGHT GROUP, TRIZETTO, VIPs, VISIONSHARE; ADDITIONAL EXHIBITS PAYMENT PENDING**  
**NOVEMBER 2010: 3M, EDIFECS, INGENIX, MINDLEAF TECHNOLOGIES, RELAYHEALTH, TIBCO SOFTWARE INC. - FORESIGHT GROUP, VIPs, VISIONSHARE**

**Corporate Members - \$2,050**

**Non Members - \$3,050**

- Six foot table top display
- One full conference registration
- Two booth worker registrations
- Web site link on the WEDI conference section of the website
- Company listing and 150 word description included in conference program
- Exhibitor listing signage displayed in table top section
- Advance attendee list sent one week prior to event for marketing purposes (includes phone numbers and email addresses)

#### **VENDOR INFORMATIONAL SESSIONS**

**MAY 2010: EDIFECS, INGENIX, RELAYHEALTH, TIBCO SOFTWARE INC. - FORESIGHT GROUP, 3M/TRIZETTO, REMAINING SLOT PENDING PAYMENT**

**NOVEMBER 2010: EDIFECS, INGENIX, RELAYHEALTH**

**Corporate Members - \$1,050**

**Non Members - \$1,300**

- Fifty-five minute timeslot to discuss your firm, products and services
- LCD projector, screen, and two microphones included

#### **COMPANY LITERATURE DISTRIBUTION**

**Ranging from \$450 - \$900**

One page flyer (8 ½" x 11"): \$425 WEDI Member / \$500 Non Member

Up to 5 pages of stapled materials (8 ½" x 11"): \$575 WEDI Member / \$675 Non Member

Standard Company brochure: \$575 WEDI Member / \$675 Non Member

Company folder with materials (no more than 10 sheets): \$850 WEDI Member / \$995 Non Member

- WEDI will place your company literature into the conference materials that each attendee receives at registration

*WEDI Corporate Members: Sign up and pay for BOTH the April and November conferences no later than Friday, May 7, and receive an additional 10% off your total amount due. This discount is in addition to your standard WEDI Member Discounts!*

## **ATTENDEE GIVEAWAYS SPONSORS**

**\*\*Significant discounts given to Sponsors who produce and ship items themselves (does not apply to Flash Drive or Wireless Internet option)**

### **Wireless Internet Access**

**\$6,000 WEDI Corporate Member / \$7,025 Non Member**

By popular demand! Event attendees are more and more frequently requesting wireless internet access in the meeting room space. Be the sole host of this offering to program attendees and allow them to more fully benefit from their conference experience. Employers are demanding that their staff be connected to their offices while they are offsite. Wireless internet access will allow the conference attendees to spend more time at the meeting and exhibit area and less time back in their hotel rooms.

### **Conference Bags**

**SOLD FOR MAY AND NOVEMBER: EDIFECS**

**\$4,475 WEDI Corporate Member / \$5,250 Non Member**

All conference attendees will be carrying this conference bag with your company name and logo throughout the event.

### **USB Flash Drive with Conference Proceedings**

**\$3,800 WEDI Corporate Member / \$4,475 Non Member**

**The USB Flash Drive sponsor will have their logo included on the cover and will also have a page on the flash drive with text, logo, and a link to their website.** These flash drives, to be provided free of charge to all conference attendees, will contain all of the main conference information, including presentations from the general sessions and concurrent education breakout sessions. The flash drives will also include speaker bios, session descriptions, and resources. (Please note that we are unable to allow Sponsors to self-produce this attendee giveaway.)

### **Name Badge Lanyards**

**SOLD FOR MAY AND NOVEMBER: TIBCO SOFTWARE INC. - FORESIGHT GROUP**

**\$3,350 WEDI Corporate Member / \$3,950 Non Member**

Have your company name and logo printed on an attractive, adjustable badge holder, which attendees will be wearing throughout the conference. These badge holders will match your company color(s).

### **Note pads**

**SOLD FOR MAY AND NOVEMBER: TIBCO SOFTWARE INC. - FORESIGHT GROUP**

**\$2,225 WEDI Corporate Member / \$2,625 Non Member**

Attendees overwhelmingly requested note pads at past WEDI events. Have your company name and logo printed on these 5"x7", 50-sheet pads, that all attendees use throughout the conference to record important notes.

### **Pens**

**SOLD FOR MAY AND NOVEMBER: TIBCO SOFTWARE INC. - FORESIGHT GROUP**

**\$1,700 WEDI Corporate Member / \$1,995 Non Member**

Ever find yourself at a conference in need of a pen? WEDI will place large bowls of pens with your company logo at the registration desk during the conference, for all attendees to enjoy.

### **Highlighters**

**SOLD FOR MAY AND NOVEMBER: 3M**

**\$1,475 WEDI Corporate Member / \$1,725 Non Member**

Have your company logo printed on textured rubber grip highlighters that feature a chiseled tip for broad-line highlighting or fine line underlining.

### **Post it Notes**

**MAY 2010: TRIZETTO**

**\$1,275 WEDI Corporate Member / \$1,475 Non Member**

Have your company name and color logo printed on these 25 sheet pads that attendees will be using throughout and after the conference.



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RESTON, VIRGINIA**

**SPONSORSHIP, ATTENDEE GIVEAWAY  
AND TABLE TOP OPPORTUNITIES  
REGISTRATION FORM**

Company Name \_\_\_\_\_  
Registration Contact \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
E-mail \_\_\_\_\_ www \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_

***19<sup>th</sup> Annual WEDI National Conference, May 2010***

Registration/Advance Logistics Contact: \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
E-mail \_\_\_\_\_ Telephone \_\_\_\_\_

***WEDI 2010 Fall Conference, November 2010***

Registration/Advance Logistics Contact: \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
E-mail \_\_\_\_\_ Telephone \_\_\_\_\_

19<sup>TH</sup> ANNUAL WEDI NATIONAL CONFERENCE  
MAY 18-20, 2010  
LA JOLLA, CALIFORNIA

**WEDI Corporate Member Price List**

*(please check all that apply)*

**CONFERENCE SPONSORSHIPS**

- \_\_\_\_\_ \$4,150 Silver Conference Sponsor
- \_\_\_\_\_ \$4,150 + \$1,500 Gold Conference Sponsor
- \_\_\_\_\_ \$4,150 + \$3,000 Platinum Conference Sponsor

**EVENT SPONSORS**

- \_\_\_\_\_ \$2,650 Breakfast Sponsor *(specify Tues. or Weds.)*
- \_\_\_\_\_ \$3,950 Luncheon Sponsor *(specify Tues. or Weds.)*
- \_\_\_\_\_ \$5,500 Reception Sponsor *(limited to one sponsor)*

**TABLE TOP DISPLAY**

- \_\_\_\_\_ \$2,050 Six foot table display

**VENDOR INFORMATIONAL SESSION**

**One slot available** \$1050 55-Minute Session

**COMPANY LITERATURE DISTRIBUTION**

- \_\_\_\_\_ \$425 One Page Flyer (8 ½" x 11")
- \_\_\_\_\_ \$575 Up to 5 pages of stapled material (8 ½" x 11")
- \_\_\_\_\_ \$575 Standard Company Brochure
- \_\_\_\_\_ \$850 Company Folder with materials (no more than 10 - 8 ½" x 11" sheets)

**ATTENDEE GIVEAWAY SPONSOR**

*(each item limited to one sponsor)*

- SOLD** \$1,275\* Post-it Notes
- SOLD** \$1,475\* Highlighters
- SOLD** \$1,700\* Pens
- SOLD** \$2,225\* Note pads
- SOLD** \$3,350\* Name badge lanyards
- \_\_\_\_\_ \$3,800 USB Flash Drive
- SOLD** \$4,475\* Conference bag
- \_\_\_\_\_ \$6,000 Wireless Internet

*\*Contact Kristin Fetterman, [kfetterman@wedi.org](mailto:kfetterman@wedi.org), to learn how the rates on these specific giveaway options can be reduced*

**WEDI Non-Member Price List**

*(please check all that apply)*

**CONFERENCE SPONSORSHIPS**

- \_\_\_\_\_ \$5,150 Silver Conference Sponsor
- \_\_\_\_\_ \$5,150 + \$1,500 Gold Conference Sponsor
- \_\_\_\_\_ \$5,150 + \$3,000 Platinum Conference Sponsor

**EVENT SPONSORS**

- \_\_\_\_\_ \$3,350 Breakfast Sponsor *(specify Tues. or Weds.)*
- \_\_\_\_\_ \$4,950 Luncheon Sponsor *(specify Tues. or Weds.)*
- \_\_\_\_\_ \$6,875 Reception Sponsor *(limited to one sponsor)*

**TABLE TOP DISPLAY**

- \_\_\_\_\_ \$3,050 Six foot table display

**VENDOR INFORMATIONAL SESSION**

**One slot available** \$1300 55-Minute Session

**COMPANY LITERATURE DISTRIBUTION**

- \_\_\_\_\_ \$500 One Page Flyer (8 ½" x 11")
- \_\_\_\_\_ \$675 Up to 5 pages of stapled material (8 ½" x 11")
- \_\_\_\_\_ \$675 Standard Company Brochure
- \_\_\_\_\_ \$995 Company Folder with materials (no more than 10 - 8 ½" x 11" sheets)

**ATTENDEE GIVEAWAY SPONSOR**

*(each item limited to one sponsor)*

- SOLD** \$1,475\* Post-it Notes
- SOLD** \$1,725\* Highlighters
- SOLD** \$1,995\* Pens
- SOLD** \$2,625\* Note pads
- SOLD** \$3,950\* Name badge lanyards
- \_\_\_\_\_ \$4,475 USB Flash Drive
- SOLD** \$5,250\* Conference bag
- \_\_\_\_\_ \$7,025 Wireless Internet

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# WEDI 2010 FALL CONFERENCE

NOVEMBER 9-11, 2010

RESTON, VIRGINIA

## WEDI Corporate Member Price List

(please check all that apply)

### CONFERENCE SPONSORSHIPS

- \_\_\_\_\_ \$4,150 Silver Conference Sponsor
- \_\_\_\_\_ \$4,150 + \$1,500 Gold Conference Sponsor
- \_\_\_\_\_ \$4,150 + \$3,000 Platinum Conference Sponsor

### EVENT SPONSORS

- \_\_\_\_\_ \$2,650 Breakfast Sponsor (*specify Tues. or Weds.*)
- \_\_\_\_\_ \$3,950 Luncheon Sponsor (*specify Tues. or Weds.*)
- \_\_\_\_\_ \$5,500 Reception Sponsor (*limited to one sponsor*)

### TABLE TOP DISPLAY

- \_\_\_\_\_ \$2,050 Six foot table display

### VENDOR INFORMATIONAL SESSION

- \_\_\_\_\_ \$1050 55-Minute Session

### COMPANY LITERATURE DISTRIBUTION

- \_\_\_\_\_ \$425 One Page Flyer (8 ½" x 11")
- \_\_\_\_\_ \$575 Up to 5 pages of stapled material (8 ½" x 11")
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### ATTENDEE GIVEAWAY SPONSOR

(each item limited to one sponsor)

- \_\_\_\_\_ \$1,275\* Post-it Notes
- SOLD** \$1,475\* Highlighters
- SOLD** \$1,700\* Pens
- SOLD** \$2,225\* Note pads
- SOLD** \$3,350\* Name badge lanyards
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- SOLD** \$4,475\* Conference bag
- \_\_\_\_\_ \$6,000 Wireless Internet

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## WEDI Non-Member Price List

(please check all that apply)

### CONFERENCE SPONSORSHIPS

- \_\_\_\_\_ \$5,150 Silver Conference Sponsor
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**SPONSORSHIP, ATTENDEE GIVEAWAY,  
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**PAYMENT INFORMATION**

***WEDI Corporate Members: Sign up and pay for BOTH the May and November conferences no later than Friday, May 7, and receive an additional 10% off your total amount due. This discount is in addition to your standard WEDI Member Discounts!***

Total Amount Due for 19<sup>th</sup> Annual WEDI National Conference, May 2010: \_\_\_\_\_

Total Amount Due for WEDI 2010 Fall Conference, November 2010: \_\_\_\_\_

Minus 10% Discount for WEDI Members paying for **both** events by May 7: \_\_\_\_\_

Final Total Amount Due: \_\_\_\_\_

- Enclosed is my check made payable to WEDI
- Please charge the following account:  VISA     MasterCard     American Express

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Card in the Name of \_\_\_\_\_ Signature \_\_\_\_\_

**Mail or fax contract to:**  
**Kristin Fetterman, Vice President, Education & Industry Outreach**  
**WEDI, 12020 Sunrise Valley Drive, Suite 100, Reston, VA 20191**  
**Phone (703) 391-2714; Fax (703) 391-2759; kfetterman@wedi.org**