



## Logo Guidelines & Disclaimer for WEDI Regional SNIP Affiliates (“RSA”)

As an officially designated WEDI SNIP RSA, you are encouraged to use the official WEDI SNIP logo in conjunction with your own RSA logo on your RSA’s website, work products, membership materials, and program announcement forms. One of our key objectives is to enhance the awareness of the relationship and “partnership” between WEDI SNIP and the RSAs. We believe that both entities will gain more visibility and credibility if both logos are used to market your events, communications and products.

Simply place your RSA’s name or logo before the official WEDI SNIP logo with the following text: *‘An Official WEDI Regional SNIP Affiliate’*. For example, it could look something like this:

**CHIP**

California HIPAA Implementation Process,  
An Official WEDI Regional SNIP Affiliate



In addition, you may also post the WEDI SNIP logo on your RSA’s work products, such as white papers, publications, or any HIPAA ‘tools’ developed by your affiliate. Please note, in this case you will need to include a disclaimer along with the WEDI SNIP logo so that your audience doesn’t mistake your work products as a WEDI SNIP product, but understands that it is simply a product created by an official WEDI RSA. Please use the following text:

The information and content of this work product is provided by the \_\_\_\_\_ WEDI Regional SNIP Affiliate (RSA), and has not been reviewed or approved by WEDI SNIP as a WEDI SNIP product or recommendation. While all information in these documents is believed to be correct at the time of writing, these documents are for educational purposes only and do not purport to provide legal advice. No content, including the information reproduced in any WEDI SNIP white papers, is intended to substitute for legal advice.

By using the above disclaimer *along with* the WEDI SNIP logo on your RSA’s work products, your RSA is free to post all the publications, white papers, and tools it creates without having to go through the WEDI SNIP review, editing or approval process. If however, you wish to submit a document for the purpose of obtaining the approval or endorsement of WEDI SNIP, you must go through the regular approval process. So be sure to use the disclaimer when you use the WEDI SNIP logo on your RSA’s publications, white papers, and HIPAA tools.

If you have any questions regarding this process, please contact Ann Marie Railing at 703-391-2718.