



IMPLEMENTING HIPAA IN PENNSYLVANIA: *PARTNERING FOR SUCCESS*



IS YOUR ORGANIZATION READY FOR HIPAA?

The clock is ticking toward the national compliance dates for the privacy, security, and electronic transactions requirements of the Health Insurance Portability and Accountability Act (HIPAA).

Affected entities include physicians, hospitals, health care providers and payers, government, health care data clearinghouses, employers, and banks—any organization that provides or in some way pays for health care services, and any organization that facilitates electronic transactions.

Representatives from all “covered entities” should plan on attending the e-Pennsylvania Alliance’s 2002 Statewide HIPAA Summit.

National and regional HIPAA experts—including developers of the HIPAA regulations from the Centers for Medicare & Medicaid Services—will explain the HIPAA requirements and suggest ways for your organization to prepare for compliance.

FEATURING FOUR LEARNING TRACKS

- #1 Transactions & Code Sets for Hospitals/Other Health Care Providers**
- #2 Privacy & Security for Hospitals/Other Covered Entities**
- #3 Topics for Professional Health Care Providers**
- #4 State Preemption & Enforcement As They Affect All Covered Entities**

WHAT YOU’LL LEARN

- How to assure your organization or practice gets paid for the services you provide after the October 2003 deadline for HIPAA-compliant transactions.
- How the HIPAA transaction standards will affect your day-to-day operations.
- When payers will be testing HIPAA transactions compliance.
- Whether and how to apply for HIPAA transactions certification.
- How to conduct privacy and security gap analyses to determine your organization’s HIPAA readiness and HIPAA risks.
- How the HIPAA privacy regulations will affect your fundraising, marketing, media relations, and patient relations.
- How to prepare and train your staff for HIPAA compliance.
- What information security measures you should be considering, including biometrics, encryption software, and password protections.
- Which state laws may preempt the federal HIPAA regulations.
- And much, much more.

In Partnership With:



Register Now!

Register now to attend this second annual statewide summit of Pennsylvania’s key HIPAA implementers and decision-makers. More than 330 people attended last year’s HIPAA summit.

November 6-7, 2002
Hershey Lodge & Convention Center
Hershey, PA

For More Information

Call the e-Pennsylvania Alliance at (814) 278-0275 or visit <http://www.e-paalliance.org>.

WEDNESDAY, NOVEMBER 6, 2002

7:30 – 8:30 am	Registration/Continental Breakfast in Exhibit Hall
8:30 – 9:50 am	General Session Keynote Speaker from the Centers for Medicare & Medicaid Services
9:50 – 10:10 am	Networking Break in Exhibit Hall
10:10 – 11:30 am	Breakout Session #1 (4 concurrent sessions) Transactions & Code Sets (A1) HIPAA Planning and Implementation: A Case Study <i>Marian Moran, Chief Information Officer and Vice President Pocono Medical Center</i> Privacy & Security for Hospitals/Other Covered Entities (B1) HIPAA Implementation at This Late Date <i>Mary Staley, Vice President, HIPAA Operations, Healthlink, Inc.</i> Topics for Professional Health Care Providers (C1) HIPAA: From Here to Compliance!!! <i>Helene Guilfooy, Guilfooy Consulting, LLC</i> State Preemption & Enforcement (D1) How HIPAA Relates to State/Federal Laws, Regulations, & Case Law <i>Darice McNelis, Esq., Buchanan Ingersoll Chair, State Preemption Working Subcommittee, e-Pennsylvania Alliance</i>
11:40 am – 12:40 pm	Networking Lunch
12:50 – 2:10 pm	Breakout Session #2 (4 concurrent sessions) Transactions & Code Sets (A2) Beyond HIPAA Strategies <i>Cheryl Eapen, Infiniti Infotech</i> Privacy & Security for Hospitals/Other Covered Entities (B2) Overview of HIPAA Security: Benefits and Impacts <i>Tom Walsh, CISSP, CTG Healthcare Solutions</i> Topics for Professional Health Care Providers (C2) HIPAA Privacy: An Overview for Professional Providers <i>Darlene Kauffman, Associate Director, Medical Economics Pennsylvania Medical Society</i> State Preemption & Enforcement (D2) Analysis of Preemption of Specific State Laws I <i>Panel of State Preemption Working Subcommittee, e-Pennsylvania Alliance</i>
2:20 – 2:40 pm	Networking Break in Exhibit Hall
2:50 – 4:10 pm	Breakout Session #3 (4 concurrent sessions) Transactions & Code Sets (A3) Transactions & Code Sets: Gaps, Remediation & Implementation <i>Helene Guilfooy, Guilfooy Consulting, LLC</i> Privacy & Security for Hospitals/Other Covered Entities (B3) HIPAA Policy and Procedure Development <i>Lesley Berkeyheiser, The Clayton Group, LLC</i> Topics for Professional Health Care Providers (C3) A Practical Approach to HIPAA Implementation for Physician Practices <i>Richard Lobb, MBA, Privacy Officer, Conemaugh Health System</i> State Preemption & Enforcement (D3) Analysis of Preemption of Specific State Laws II <i>Panel of State Preemption Working Subcommittee, e-Pennsylvania Alliance</i>

continued

HIPAA Exhibit Hall

Open for breakfasts, during every break, and featured during the Vendor Reception to close out Day One.

You are not alone in facing HIPAA. In addition to the national and regional experts speaking at the summit, you can network with and learn from dozens of other consultants and vendors who offer HIPAA solutions in the Exhibit Hall.

Who Should Attend?

- Banking/EDI professionals
- CIOs/HIM directors
- Compliance/privacy officers
- Health care providers
- Human resources directors
- Legal counsel
- Local government officials
- Physicians
- Practice managers
- Security officers

Continuing Education

Applications have been submitted for continuing education credits for accountants and attorneys. All will receive a certificate of attendance. For information on other continuing education credits, contact Mary Ann Birt at (717) 561-5348 or mbirt@haponline.org.

What Is The e-PA?

The e-Pennsylvania Alliance is Pennsylvania's only statewide, nonprofit, volunteer organization of technology providers, supporters, and users. It provides a broad-based forum for developing Pennsylvania's communications and information technology systems. The e-PA is the regional SNIP affiliate for Pennsylvania. This is the e-PA's second annual statewide summit on HIPAA. The e-PA also has held regional workshops on the HIPAA Transactions & Code Sets. To learn more, visit <http://www.e-paalliance.org>.

Wednesday, November 6, 2002 *continued*

4:20 – 5:40 pm

Breakout Session #4 (4 concurrent sessions)

Transactions & Code Sets (A4)

EDI Transactions Provider Panel

Moderator: Richard Lobb, Conemaugh Health System

Privacy & Security for Hospitals/Other Covered Entities (B4)

Readiness Assessment: Compliance Strategies for HIPAA Security

Tom Walsh, CISSP, CTG Healthcare Solutions

Topics for Professional Health Care Providers (C4)

A Common Sense HIPAA Privacy Guide: Case Studies

Keith D. Van de Castle, MD, MBA, MPH, President

HIPAA Compliance Services

State Preemption & Enforcement (D4)

The Impact of HIPAA on Employer-Sponsored Group Health Plans

Christopher Lipski, Ernst and Young

5:40 – 7:00 pm

Vendor Reception in Exhibit Hall

THURSDAY, NOVEMBER 7, 2002

7:00 – 8:00 am

Continental Breakfast in Exhibit Hall

8:00 – 10:00 am

General Session

Keynote Speaker from the Centers for Medicare & Medicaid Services

10:10 – 10:30 am

Networking Break in Exhibit Hall

10:30 – 11:50 am

Breakout Session #5 (3 concurrent sessions)

Transactions & Code Sets (A5)

Testing and Certification: Getting It Done!

Miriam Paramore, President, PCI

Privacy & Security for Hospitals/Other Covered Entities (B5)

Network Security and HIPAA Compliance

Scott McCabe, National Accounts Sales Manager, ISS

Ivan J. Barrick, PhD, Director, Operations Improvement Practice

Parente Randolph

State Preemption & Enforcement (D5)

Enforcing HIPAA Administrative Simplification: An Elocution on Prosecution, Persecution, and Execution for Beginners

Alan Goldberg, Esq., Goulston & Storrs

12 noon – 1:00 pm

Networking Lunch

1:10 – 2:30 pm

Breakout Session #6 (3 concurrent sessions)

Transactions & Code Sets (A6)

EDI Transactions Payer Panel

Moderator: Suresh Vasu, Infiniti Infotech

Privacy & Security for Hospitals/Other Covered Entities (B6)

Overview of HIPAA Implementation Tools

Ivan J. Barrick, PhD, Director, Operations Improvement Practice

Parente Randolph

Privacy & Security for Hospitals/Other Covered Entities (B7)

Using Biometrics to Protect Hospital Information Systems

Joyce Hunter, BioNetrix Systems Corporation

Registration Fees

\$250 per person

Members of the e-Pennsylvania Alliance and members of organizations belonging to the e-Pennsylvania Alliance

\$200 per person

Member rate for third or more registrants from the same organization

\$300 per person

Non-members

\$250 per person

Non-member rate for third or more registrants from the same organization

Registration fee includes instruction, two continental breakfasts, two networking lunches, vendor reception, breaks, handout materials, and access to exhibit hall.

Day Two

Registration Form

Implementing HIPAA in Pennsylvania: Partnering for Success

November 6-7, 2002 • Hershey Lodge and Convention Center, Hershey, PA

One registration form per registrant please. The registration form is available for downloading on the e-Pennsylvania Alliance's website at <http://www.e-paalliance.org> and on the websites of The Hospital & Healthsystem Association of Pennsylvania (<http://www.haponline.org>) and the Pennsylvania Medical Society (<http://www.pamedsoc.org>).

Name _____

Title _____

Organization _____

Address _____

Phone _____ Fax _____ Email _____

Breakout Session Registration

(Please check one block for each breakout session. Refer back to program listing for sessions)

Breakout Session #1

Wednesday 10:10 – 11:30 am

- A1
- B1
- C1
- D1

Breakout Session #2

Wednesday 12:50 – 2:10 pm

- A2
- B2
- C2
- D2

Breakout Session #3

Wednesday 2:50 – 4:10 pm

- A3
- B3
- C3
- D3

Vendor Reception

Wednesday 5:40 – 6:40 pm

Breakout Session #4

Wednesday 4:20 – 5:40 pm

- A4
- B4
- C4
- D4

Breakout Session #5

Thursday 10:30 – 11:50 am

- A5
- B5
- D5

Breakout Session #6

Thursday 1:10 – 2:30 pm

- A6
- B6
- B7

Payment

\$250/person Members of the e-Pennsylvania Alliance and members of organizations belonging to the e-Pennsylvania Alliance

\$200/person Member rate for third or more registrants from the same organization

\$300/person Non-members

\$250/person Non-member rate for third or more registrants from the same organization

Register via fax at (717) 221-9426 or via email to jkline@helmsbriscoe.com. Payment via check must follow to the address below to complete your registration.

Please make checks payable to: e-Pennsylvania Alliance. Please send check and registration form to: HIPAA Summit, Attn: Jeanmarie Kline, CMP, 3224 N. Second Street, Harrisburg, PA 17110. Payment is due upon registration. Invoicing and purchase orders are not accepted. You will receive an e-mail or letter confirming your registration.

Registration questions? Please call Jeanmarie Kline, CMP, at (717) 979-6979.

Agenda or exhibit questions? Please contact William Cross, Executive Director, e-Pennsylvania Alliance, via email at wcross@e-paalliance.org or via phone at (814) 278-0275.

Special Needs

The e-Pennsylvania Alliance is committed to providing a quality experience for all attendees. Please note here if you have any special dietary needs or need any other accommodations.

Hotel Rooms

Overnight hotel reservations should be made directly with the Hershey Lodge & Convention Center at (717) 533-3311. A block of rooms has been reserved at the discounted rate of \$119 single/double. Please be sure to mention that you are attending the e-PA HIPAA Summit to receive the reduced hotel rate. The room block will be released on October 15, 2002, so make your hotel reservations early!