



WEDI Fall Conference

WEDI-CON 2014 THE NEXT LEVEL OF HEALTH IT EFFICIENCY

MONDAY OCTOBER 20

PRIVACY AND SECURITY SUMMIT REGENCY BALLROOM B

12:30 PM - 1:30 PM	Incorporating Threat Intelligence into your HIPAA Security Risk Assessments- Ted LeSueur (McKesson)
1:35 PM - 2:35 PM	Cyber Risk Management; What You Don't Know CAN Hurt You- Apolonio Garcia (Healthguard)
2:35 PM - 2:45 PM	Refreshment Break
2:45 PM - 3:45 PM	MU Audits Are Here, Are You Ready? Are You Sure? Reasons Why Others Are Failing- Steven Marco (Modern Compliance Solutions and HIPAAOne.com)
3:50 PM - 4:50 PM	Privacy and Security Tools of the Trade- Mark Cone (N-tegrity)
4:55PM - 5:25PM	Privacy & Security Malware Update- Marian Reed (McKesson)

TUESDAY OCTOBER 21

MAIN CONFERENCE SESSIONS Grand Ballroom ABCD

8:00 AM - 5:00 PM	Registration
9:00 AM - 9:05 AM	Opening Remarks - WEDI President and CEO, Devin Jopp, Ed.D. and WEDI Chairman, Jim Daley
9:05 AM - 9:55 AM	OPENING KEYNOTE ADDRESS: Health Industry Transformation: Care, Convergence, Payment and Consumerism– Harry Reynolds (IBM Global Healthcare and Life Science Industry)
9:55 AM - 10:45 AM	GENERAL SESSION 1: The Big Picture: Information Exchange and the U.S. Healthcare System- Mary Grealy (Healthcare Leadership Council) CONFIRMED
10:45 AM - 11:35 AM	GENERAL SESSION 2: The State of Interoperability: Where We Go From Here– Karen DeSalvo, MD, MPH, MSc (US Department of Health and Human Services)
11:35 AM - 12:15 PM	Refreshment Break, Exhibit Viewing and Networking in Grand Ballroom EFG
12:15 PM - 1:30 PM	Luncheon

CONCURRENT BREAKOUT SESSIONS

	TRACK 1 - HPID and ICD-10 <i>Regency Ballroom A</i>	TRACK 2 - Transactions and Operating Rules <i>Regency Ballroom B</i>	TRACK 3 - Patient Experience/ Telemedicine <i>Lake Fairfax</i>	TRACK 4 - New Payment Model Implementation/ Emerging Healthcare IT <i>Lake Anne</i>
1:30 PM - 2:15 PM	Collaborative Testing: Preparing Massachusetts for 2015- Denny Brennan (Massachusetts Health Data Consortium)	HL7 ADT FHIR and C-CDA; Prescriptions for Improving Patient Care and Decreasing Costs - Charles Jaffe (HL7), Calvin Beebe (Mayo Clinic) and Durwin Day (HCSC)	Core Principles of a Patient Centered Healthcare System- Gail Embt and Kym Martin (WEDI Patient Experience Council)	Lead the Way to a REVOLUTION Not Just an Evolution of Your EHR Implementation - Jim Akimchuk (Culbert Healthcare Solutions)



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2:15 PM - 3:00 PM	Tackling ICD-10 Together: How Providers and Payers Can Cooperate to Overcome Obstacles - Laura Pazera (TriZetto Provider Solutions)	HIMSS Interoperability & Standards Task Force: An Approach to Evaluate and Transform HIT Standards - Hans Buitendijk (Siemens Healthcare), Sriram Bharadwaj (Deloitte) and Melissa Moorehead, (MI Public Health Institute)	How Interoperable Systems Support Patient-Centric Care: Experiences in a New Care Delivery Model- Peggy Lynahan and Janet Jonah (Christiana Care)	Real-World Experience With Secure Messaging - Tammy Feenstra Banks (Optum), Cindy Throop (Center for the Advancement of Health IT), Doreen Espinoza (Utah Health Information Network), Minakshi Tikoo (Department of Social Services), Rob Tennant (MGMA), and Ryan Bramble (Dynamed Solutions)
3:00 PM - 3:30 PM	Refreshment Break, Exhibit Viewing and Networking in Grand Ballroom EFG			
3:30 PM - 4:15 PM	HPID Survey Results and Next Steps- Laurie Darst and Gail Kocher (WEDI HPID Workgroup Co-Chairs)	Healthcare Transformation: Aligning People, Processes and Technology to Improve Care Delivery- Jeff Tennant (Dell) Presented by 	Behavior Change/ Designing for Motivation- Dr. Dustin DiTomasso (MadPow)	Why DIRECT- I have secure encrypted messaging? Dr. David Kibbe (Direct Trust) and Dan Kazzaz (Secure Exchange Solutions)
4:15 PM - 5:00 PM		An Open Discussion on Operating Rules for Claims and Prior Authorizations- Robert Bowman (CAQH CORE), Debbi Meisner, (Emdeon), Pamela Grosze, (PNC Bank), Ed Hafner (McKesson) and Laurie Burckhardt (WPS Insurance)		ONC Listening Session: Current and Upcoming Patient Identity Activities- Debbie Bucci (ONC)
6:00 PM - 8:00 PM	WELCOME RECEPTION: WEDI Tailgate Grand Ballroom EFG			

WEDNESDAY OCTOBER 22

MAIN CONFERENCE SESSIONS

Grand Ballroom ABCD

8:00 AM - 9:00 AM	Information Desk
8:00 AM - 9:00 AM	WEDI "First Timers" Breakfast & New Member Orientation in Reston Suites A
9:00 AM - 9:10 AM	Morning Remarks - WEDI Chair-Elect, Jean Narcisi
9:10 AM - 10:00 AM	GENERAL SESSION 3: Health IT, Health Reform, and the Path Forward- Steven Stack, MD (American Medical Association)
10:00 AM - 10:30 AM	Refreshment Break, Exhibit Viewing and Networking in Grand Ballroom EFG
10:30 AM - 11:20 AM	GENERAL SESSION 4: Patient Engagement and Digital Health in the Era of Reform- Harry Greenspun, MD (Deloitte)
11:20 AM - 12:55 PM	Luncheon Hosted by Secure Exchange Solutions



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1:00 PM - 1:45 PM	An Engagement Model for Small Provider Groups - Steven Benjamin and Aaron Sapp (UnitedHealthcare)	Mitigating Risks of HIPAA Transactions, Code Sets and Identifiers - Erik Pupo (Deloitte)	PXC Principles of Patient Experience Centered Care, Day 2- Gail Embt and Kym Martin (WEDI Patient Experience Council)	Effective IT Governance in the Dynamic Healthcare Industry - Bradley Boyd and Jaffer Traish (Culbert Healthcare Solutions)
1:45 PM - 2:30 PM	Presented by edifecs	835 Jeopardy; Issues with the 835 That Can Impact a Health Plan's Ability to Certify - Pamela Grosze (PNC Bank) and Patricia Wijtyk (WPC)	Recognizing and Empowering Patients and Caregivers to be Valued Partners with their Care Teams- Kristina Sheridan (MITRE)	Practice Management System Accreditation; Ensuring A Common Level of System Functionality - Lee Barrett (EHNAC)
2:30 PM - 3:00 PM	Refreshment Break, Exhibit Viewing and Networking in Grand Ballroom EFG			
3:00 PM - 3:45 PM	Continued Use of Payer ID- Laurie Burckhardt and Lisa Savicki (WEDI HPID Implementation Issues SWG Co-Chairs)	What HIPAA Covered Entities Can Learn From P&C eBilling's End to End Revenue Cycle Workflow! - Tammy Feenstra Banks (Optum), Sherry Wilson (Jopari) and Tina Greene (Mitchell)	Patient-Centered Design; Customer and Patient Outcomes- Jonathan Shankman (AMC Health), Mary Jo Vetter (Visiting Nurse Service of New York), and Alison Thebado (AMC Health)	How to Leverage Revenue Cycle Analytics to Enable Data-Driven Population Health Decisions- Chris Schremser (Zirmed)
3:45 PM - 4:30 PM	After the Delay: A Roadmap Forward - Peggy Honts (AXIOM Systems) and Betty Gomez (ZirMed)	Small Provider Outreach- Centers for Medicare and Medicaid Services (CMS)	Reimaging Digital Health: Because Experience Matters- Michael Jackson (Adobe) Presented by Adobe	Updated Forms and Proposed Requirements: ACA-mandated Health Plan Certification, the HIPAA Credential, and CORE Certification- Matthew Albright (CAQH CORE) and Laurie Burckhardt (WPS Insurance)

THURSDAY OCTOBER 23

MAIN CONFERENCE SESSIONS *Grand Ballroom ABCD*

9:00 AM - 10:00 AM	WEDI AWARDS CEREMONY
10:00 AM - 10:50 AM	GENERAL SESSION 5: A Report on the Next Generation of Healthcare Information Exchange: Industry Action Since the 2013 WEDI Report
10:50 AM - 11:20AM	Refreshment Break, Exhibit Viewing and Networking in Grand Ballroom EFG
11:20 AM - 12:05 PM	GENERAL SESSION 6: Leveraging CMS Data to Accelerate Healthcare Transformation - Niall Brennan (CMS)
12:05 PM - 12:15 PM	Closing Remarks - WEDI President and CEO, Devin Jopp, Ed.D.



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