



## 2018 WEDI Sponsorship Prospectus

### Premium Sponsorship Packages

Our sponsorship packages are custom-designed and tailored to your specific organizational needs. Premium #1 (\$15,000) and Premium #2 (\$25,000) packages both come equipped with the following standard benefits:

- Minimum of 3 conference registration passes
- Full attendee list with contact information
- Logo recognition on onsite signage, web page and conference mobile app

Premium sponsorship packages can include benefits for multiple WEDI events and options include the following:

- Session Sponsor\*
- Exhibit Booth
- Welcome Reception Sponsor
- Power Sponsor
- Wi-Fi Sponsor
- Breakfast Sponsor
- Luncheon Sponsor
- Conference Mobile App Sponsor
- Introduce and Moderate a panel discussion
- Technology Solutions Showcase
- Happy Hour Sponsor

### Additional Sponsorship Opportunities

#### Exhibit Booth \$5,000

- One exhibit booth
- Logo recognition on signage, web page, and conference mobile app
- Three conference registrations pass
- Pre- and post-conference list of attendees including contact information

#### Lanyard Sponsorship \$3,500\*\*\*

- One conference registration pass
- Logo recognition on signage, web page, and conference mobile app
- Pre- and post-conference list of attendees including contact information

#### Refreshment Break Sponsorship \$3,500\*\*\*

- One conference registration pass
- Logo recognition on signage, web page, and conference mobile app
- Pre- and post-conference list of attendees including contact information
- Collateral displayed during sponsored break

#### Technology Solutions Showcase \$5,000\*\*\*

- 15- to 20-minute presentation during luncheon on industry solutions your organization brings to the market
- One conference registration pass
- Pre- and Post-conference attendee list including contact information

#### Supporting Organization Sponsorship \$2,500\*\*

- One conference registration pass
- Part of table to place collateral materials
- Pre- and Post-conference attendee list including contact information

- \* Session content to be approved by WEDI
- \*\* Only available for Member-based organizations that hold WEDI membership
- \*\*\* Member-only benefit

Make the first step toward realizing a greater influence in the healthcare industry. Contact us today at (202) 480-2910 or [mdowney@wedi.org](mailto:mdowney@wedi.org) to learn more about WEDI Membership and how to join!